cibsys

Information Governance Tools Development

Assess

Our client is a not-for-profit professional association and the authority on governing information as a strategic asset. Having approximately 27,000 members, ARMA International offers their members:

- Legislative and regulatory updates.
- Standards and best practices.
- Marketplace news and analysis.
- A global network of information.

- As the authority on information governance, ARMA wanted to provide an online Information Governance Assessment that could be used by organizations in order to manage their information.

- Their previous attempt at a tool had proven inflexible and difficult to support. The existing system was only used by very few customers.

- ARMA needed a cost effective, flexible revenue earning tool where organizations could find out: the strength of information governance in their organisation, assess information-related risks and opportunities, plus gain organisation wide transparency and data integrity.

Advance

| Explored the end-to-end solution design with stakeholders and prototyping |

| Worked with client to develop specifications for a scalable and profitable solution |

| Defined time, costs, and project milestones using a phased delivery approach |

| Developed and tested the final solution using an agile iterative approach |

Assure

- Developing the Next Level Information Governance Assessment, cibsys provided a new system that was:
    - Cost-effective
    - Developed on time and in budget
    - Rapidly deployed via Salesforce.com
    - Delivered fast to market for a fixed price
    - Highly scalable Bug-free
    - Secure and trusted Easy to use

- Transformed the way the organisation interacted with its membership base by providing members with a new solution for assessing their information governance practices.
- Increased member satisfaction due to an innovative and actionable new service offering, resulting in higher member loyalty.
- Increased cross-selling and upselling opportunities